



# CHEVROLET & GMC Cruise Controls Best Sellers

## 2501848

- 2007 - 2009 Silverado/Sierra "Drive by Wire" Electronic Cruise Control Kit
- OEM Factory Styled Switch (Plug-n-Play) and Wire Applications • Activates Vehicle's Electronic Throttle Control • Wireless Switch RF (Radio Frequency) Application with Programmed Receiver

## 2509003

- Various Chevrolet/Pontiac 2007 - 2009 Models • OEM Factory Style Switch and Wire Applications • On/Off Button • Set Speed • Coast, Reduce Speed • Resume/Accelerate • Controlled Resume Rate



Manufacturer	Vehicle	Application
<b>Chevrolet</b>	Aveo (2006-2011)	250-9000
	Cobalt (2006-2009) ** Must be Dealer Activated**	250-1775
	Cobalt (2009-2010) No Dealer Activation Required	250-9600
	Cruze 2011 No Dealer Activation Required	250-9003
	Equinox (2007-2009) ** Must be Dealer Activated**	250-9003
	Malibu (2006-2010)	250-1775
<b>Chev/GMC Truck</b>	Canyon (2005-2011)	250-1774
	Colorado (2004-2011)	250-1774
	Dura max 2500-3500 (New Body, all motors) (2002-2011)	250-1848
	Envoy (2002-2011)	250-1729-TB
	Express (2008-2009)	250-9003
	Express (2010-2011) (all motors)	250-9603
	G Van (2008-2009)	250-9003
	G Van (2010-2011) (all motors)	250-9603
	HHR (2006-2010)	250-1775
	Savana (2008-2009)	250-9003
	Savana (2010-2011)	250-9603
	Sierra New Body Only (all motors) (07-11)	250-1848
	Silverado New Body Only (all motors) (07-11)	250-1848
	Trailblazer (2002-2011)	250-1729-TB
Uplander (2007-2011)	250-9004	

\*\*Please Note: All updated instruction forms for kits can be found on line at [www.rostra.com](http://www.rostra.com) under Technical Support. For technical questions: please email us at [alltech@rostra.com](mailto:alltech@rostra.com).



# Toyota Cruise Controls Best Sellers

## 2501731

Toyota: '09 Corolla (A/T M/T) '05-08 Prius '05-08 Tacoma '05-08 Tundra  
 • OEM Factory Style Switch & Wire Applications • Activates Factory Electronic Throttle • Set Speed • Coast/Reduce Speed • Resume/Accelerate • Tap Up/Tap Down (1 mph per tap) • Controlled Resume Rate

## 2501836

• 2009 Toyota – Tundra, Tacoma • Features: Set Speed, Tap Up/Tap Down (1 mph per tap), Coast/Reduce Speed, Resume/Accelerate, and Controlled Resume • Fully Programmable Electronic Cruise Control Module & Detailed Installation Guide



## Complete Toyota Applications

<b>Toyota</b>	Camry LE (2007-2010)	2501731
	Corolla (2009-2011)	2501731
	FJ Cruiser (2006-2011)	2501732
	Matrix (2009-2011)	2501731
	Prius (2006-2010)	2501731, 2502707, (2502755 '09 model only)
	Scion XA (2007-2011)	2501732
	Scion XB (2007-2011)	2501732
	Scion TC (2007-2011)	2501732
	Sienna (2005-2009)	2501732
	Tacoma (A/T) (2007-2011)	2501836 (2504206) M/T
	Tundra (2007-2011)	2501731 (A/T Only)
	Yaris A/T or M/T (2006-2007)	2501873
	Yaris A/T or M/T (2008-2011)	250-1731 (250-4206) M/T
	<b>**Please Note: All updated instruction forms for kits can be found on line at <a href="http://www.rostra.com">www.rostra.com</a> under Technical Support. For technical questions: please email us at <a href="mailto:alltech@rostra.com">alltech@rostra.com</a></b>	



# Cruise Control Systems

## BEST SELLERS

- 2501840** \*FORD FOCUS, '08 - UP
- 2501847** \*FORD F150, \*FORD E-VAN, '08 - UP
- 2501848** \*CK (CHEVY/GMC), '07 - '09
- 2501855** \*HONDA FIT, 2009
- 2501223** CRUISE CONTROL, GLOBAL ELECTRONIC
- 2501729TB** OE CRUISE SWITCH, TRAILBLAZER 2002
- 2501731** CRUISE CONTROL, CUSTOM KIT '08 - '09 COROLLA, MATRIX, TUNDRA, TACOMA
- 2501755** CRUISE CONTROL, CUSTOM KIT '04 - '06 SCION XA/XB (10)
- 2501768** C CONTROL A/T & M/T US MADE, '05 - '06 COROLLA, MATRIX, VIBE ETC
- 2501774** C CONTROL, '05 - '06 EQUINOX, CANYON, COLORADO, ION, ETC, RF SWITCH
- 2501799** CRUISE CONTROL, CUSTOM KIT, '07 - '08 KIA RIO
- 2501836** CRUISE CONTROL, CUSTOM, '09 TOYOTA TACOMA
- 2501856** CRUISE CONTROL, CUSTOM KIT, '05-'10 NISSAN EXTERRA, FRONTIER, '08-'10 TITAN
- 2501857** CRUISE CONTROL, CUSTOM KIT, '09-'10 FORD TRANSIT CUSTOM PEDAL INTERFACE
- 2501858** CRUISE CONTROL, 2010 CHEVY EXPRESS VAN
- 2501859** COSTOM CRUISE CONTROL, 2010 HONDA INSIGHT
- 2509000** CRUISE CONTROL, CUSTOM KIT, '06 - '07 AVEO, FORENZA, RENO
- 2509001** CRUISE CONTROL, CUSTOM KIT, '06 - '07 CALIBER
- 2509003** CRUISE CONTROL, CUSTOM, '07 TORRENT, EQUINOX
- 2509005** CRUISE CONTROL, CUSTOM, '07 - '08 KIA RONDO, SORENTO
- 2509008** CRUISE CONTROL, CUSTOM, '07 - '08 DODGE RAM/DAKOTA
- 2509500** CRUISE CONTROL, CUSTOM, '07 - '08 FORD F SERIES, GAS
- 2509501** CRUISE CONTROL, CUSTOM, '07 - '08 FORD F SERIES, DIESEL
- 2509502** CRUISE CONTROL, 2010 MAZDA 3
- 2509503** CRUISE CONTROL, 2010 MAZDA 6
- 2509506** CRUISE CONTROL, 2010 - 2011 COBALT



*\*ECM Flashing Not Required*

Call Lesco for all your ROSTRA needs!



# Seat Heaters



- 250-1550**
- 3-Position Switch High/Low, Off/On • Control Switch
  - Rapid Heat-up Time; feel Comfort in less than 1 minute
  - Separate Temperature Sensors for Cushion and Back Elements for even Heating and Continual Temperature Monitoring • Mounting Hardware & Wiring Harness



- 250-1802**
- Rapid Heat-Up Time, feel Comfort in less than 1 minute w/even Heat Distribution • Carbotex® Elements can be Cut Horizontally for Center Listing Applications • Large Elements (25.5" L x 11.5" W) provide more Heat to the Thigh Area • Separate Temperature Safety Sensors for Cushion and Back

## Comfort Heat™ Carbon Fiber Seat Heater System

*Available with Thumb Dial Temperature Adjustment!*



- 250-1870 – Driver Kit w/3-Position Switch**
- 250-1871 – Driver Kit w/Single 5-Position Thumb Dial Switch**
- 250-1872 – Driver Kit & Passenger Kit w/Dual 5-Position Thumb Dial Switch**
- Dual Elements for Cushion and Back Areas
- Meets OEM Standards
- Elements can be Trimmed Horizontally for Center Listings
- Rapid Heat-up Time with Separate Temperature Sensors
- Provides Even Heating and Continual Temperature Monitoring
- 5-Position Thumb Dial or 3-Position, Illuminated Switch
- Switches can be Mounted to the Dash, Console or Seat
- Universal Applications
- 3 Year/36,000 Mile Warranty

## Park Pilot Assist Kits

- 2501901 – Chrome**
- Ultrasonic Based Technology offers Consistency on Targets of all Densities with Fewer False Alarms
  - Audible Alarm offers Multiple Mounting Options
  - Alerts Drivers to Objects as far away as 5' Behind Vehicle • Sensors will work on both Plastic and Metal Bumpers (with the inclusion of a Bezel Collar)



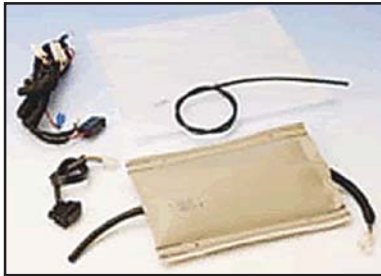
- 2501902 – Black**
- Ultrasonic Based Technology offers Consistency on Targets of all Densities with Fewer False Alarms
  - Audible Alarm offers Multiple Mounting Options
  - Alerts Drivers to Objects as far away as 5' Behind the Vehicle • Can be Painted to Match Vehicle's Exterior • Fits Virtually all Vehicle Applications



– Call for Additional Applications –



## Lumbar Systems



- 2501453**
- Rear Mount Comfort Seat Universal Lumbar Support
  - Orthopedic Design • Ergonomically Designed Control Switch • Driver Adjustable Inflation Levels • Sound Dampening Pouch Minimizes Noise • Combine with Seat Heater for Optimum Seating Comfort • Superior to Mechanical Lumbar Supports



- 2501454**
- Front Mount Comfort Seat Universal Lumbar Support
  - Orthopedic Design • Ergonomically Designed Control Switch • Driver Adjustable Inflation Levels • Sound Dampening Pouch Minimizes Noise • Combine with Seat Heater for Optimum Seating Comfort • Superior to Mechanical Lumbar Supports

## Back-up Systems



- 2508070**
- RearSight 1/4" CCD Color Camera w/License Plate
  - Featuring 4.2" TFT/LCD Rear View Mirror Monitor
  - High Resolution Display with Anti-Glare Coating
  - Mirror/Normal Image Switching • Reverse Trigger Over-ride • Selectable Parking Gridlines • 4 Video Inputs • 30 ft. Extension Harness and License Plate Bracket Included



- 2508081**
- 4.2" TFT/LCD Mirror Monitor • 1/4" CMOS Color Camera • Low Lux for Sharper Image in Dim Light
  - 160° Lens • High Resolution Display with Anti-Glare Coating • Mirror/Normal Image Switching • 15 Foot Extension Harness • Protective Shroud w/Adjustable Mounting Bracket • Waterproof Case w/Anti-fog Lens



- 2508082**
- RearSight 1/4" CMOS Hybrid Color Camera • .5 Lux High Resolution Display • 160° Peripheral View • Excellent Depth of Field • Protective Shroud • Waterproof Case with Anti-fog Lens • Waterproof Connectors • Camera Bracket Included



- 2508113**
- Shrouded Minicam with Harness and Cable

